

SOCIAL MEDIA SHARING THAT IS
Safe.
Respectful.
Responsible.



Our commitment

- We model respectful and responsible sharing
- Promote and celebrate our school in a way that respects the privacy of all members of our school community
- We minimise personal information in our social media posts
- We prioritise children's safety, dignity and digital rights

Find out
more



Digital Child



Being Respectful + Safe Online



At our School

We look after each other - including our *digital selves*.

Teachers ask permission to take photos and videos of others and explain how they will be used and shared.

When We Share Online

- We show **what we're learning**, not close-up faces.
- We keep **names and locations private**.
- We choose **respectful, safe images** that don't reveal too much information.

Why We Do This

- Your photo = your data, and it belongs to *you*.
- What goes online can stay there for a long time.
- Protecting your privacy keeps everyone safe and respected.

Safer Image Capture Practices

Prioritise

**The activity, instead of the
student or their face**



**Staff or symbolic
imagery**



**Group shots from
a distance**



**Using angles and
obstructions**



**Hiding faces using
digital tools**



Avoid

- Individual student highlights
- High-resolution, close up photos of students
- Photo collections and long video montages
- Using standard templates with identifiable images
- Photos of students with work that includes first and last names
- Tagging students or parents in photos
- Hashtags that increase visibility of posts

Photography Guide

Keeping Our Kids Safe Online A Quick Guide for Parents + School Community

We love capturing special school moments - but let's protect every child's privacy and keep our school community safe online!

- ✓ **Focus on your own child whenever possible**
Other families may not want images of their children recorded or shared.
- ✓ **Capture a few photos or a short video of your child**
Share with your close family and friends in private messages.
- ✓ **Pause before you post**
Ask yourself if it is necessary to post content about your child online?

Where possible, avoid

- Photos or videos showing other children
- School logos or uniforms that identify the school
- Children's names or other personal information
- Location details (school name, event venue, geotags, or background captured in the photo)

